



An expanded climate and innovation agenda

Delivering on human needs beyond optimisation of existing systems: a new generation of data

URBIS24, 17th of September 2024, Frascati, Italy
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United Nations Climate Change
Global Innovation Hub

Towards



Billion people
Living flourishing lives

A new generation of data

The result of the climate work so far

Greenhouse gas emissions

Greenhouse gas emissions include carbon dioxide, methane and nitrous oxide from all sources, including land-use change. They are measured in tonnes of carbon dioxide-equivalents over a 100-year timescale.

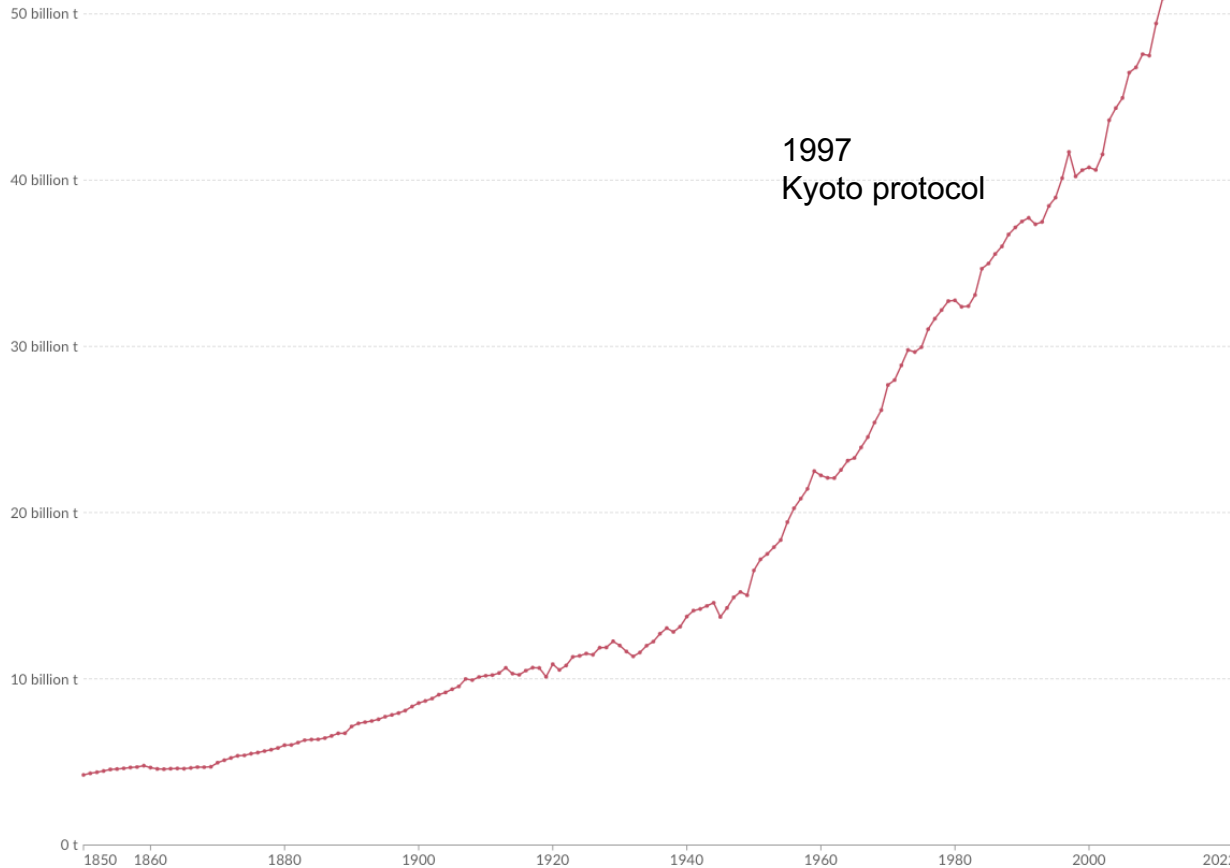
Our World
in Data

Table Map Chart

Settings

2015
Paris Agreement

1997
Kyoto protocol



Play time-lapse 1850 2022

The result of the climate work so far- and what is needed

Greenhouse gas emissions

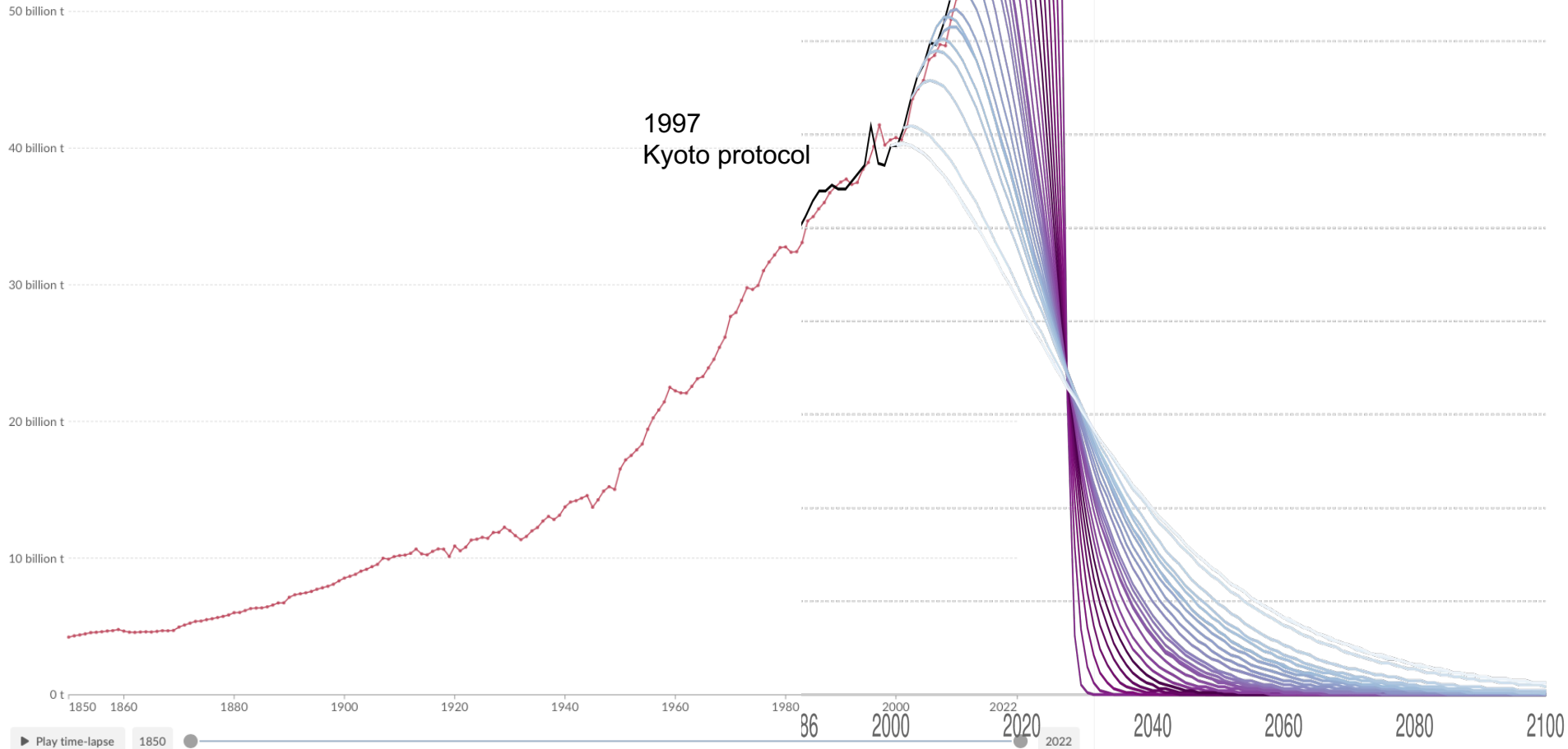
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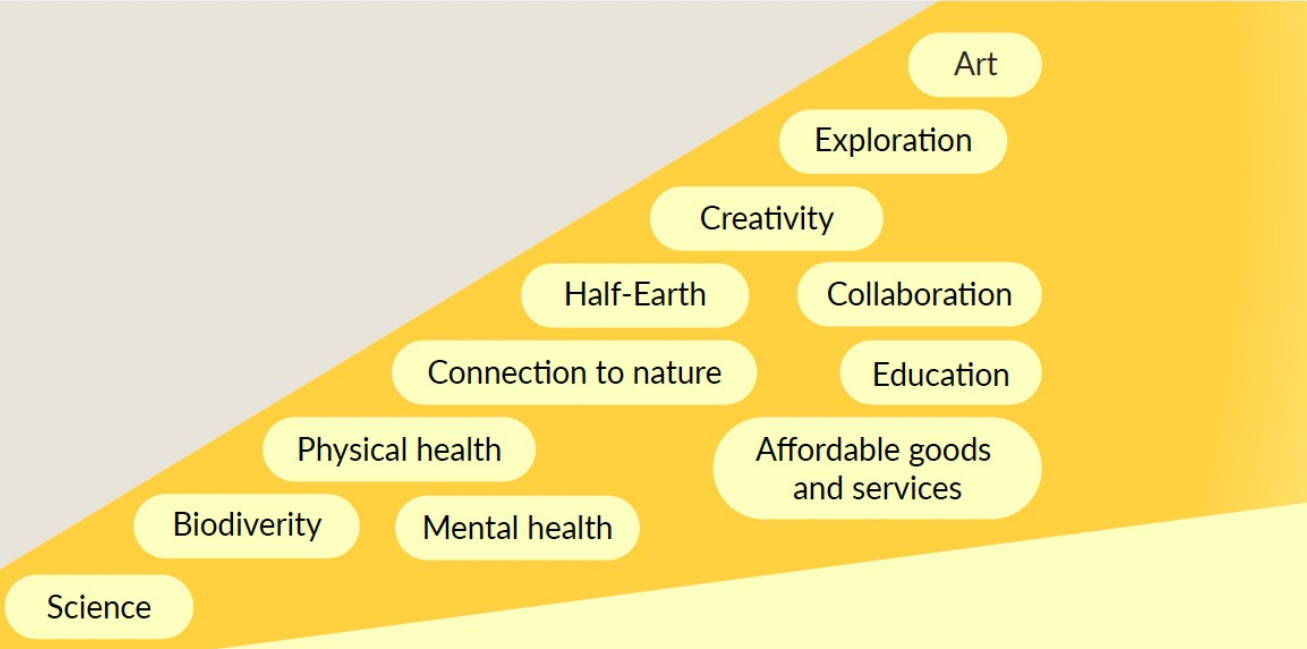
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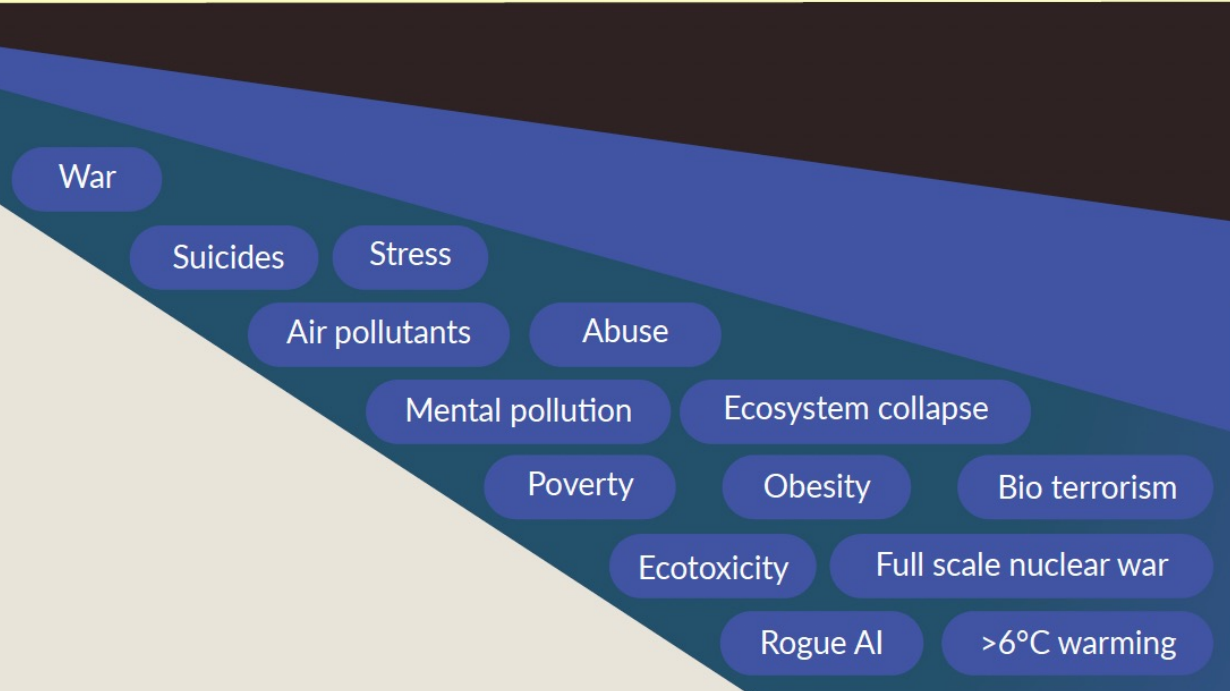


Global sustainability: 11 billion living flourishing lives on a regenerative planet in balance



Flourishing lives on a flourishing planet-vision
Contributing to 1.5°C compatible system solutions delivering on human needs in a way that supports a future where everyone live flourishing lives in a regenerative Half-Earth society

Climate solution-vision
Focus on low-carbon solutions that are neutral to other challenges and opportunities

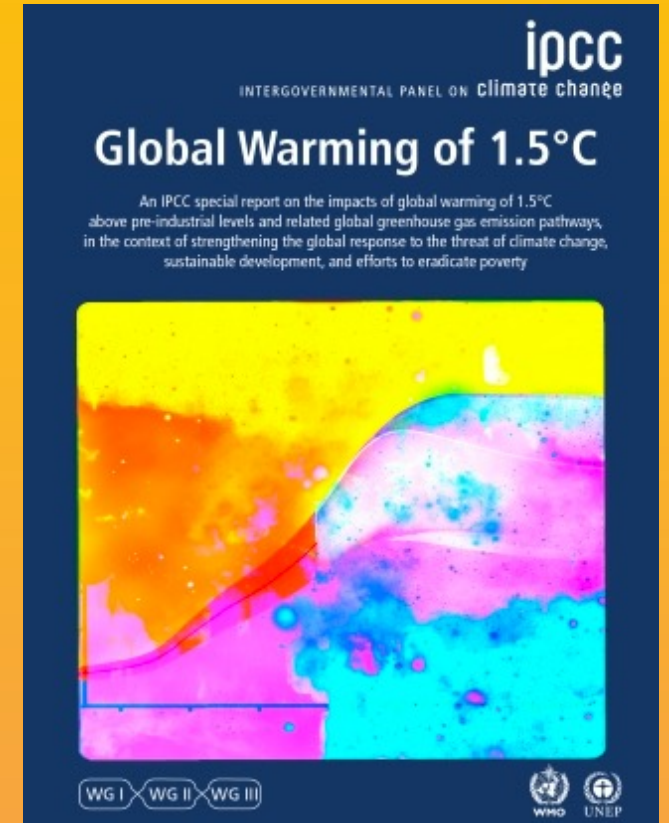


Carbon accounting tunnel-vision

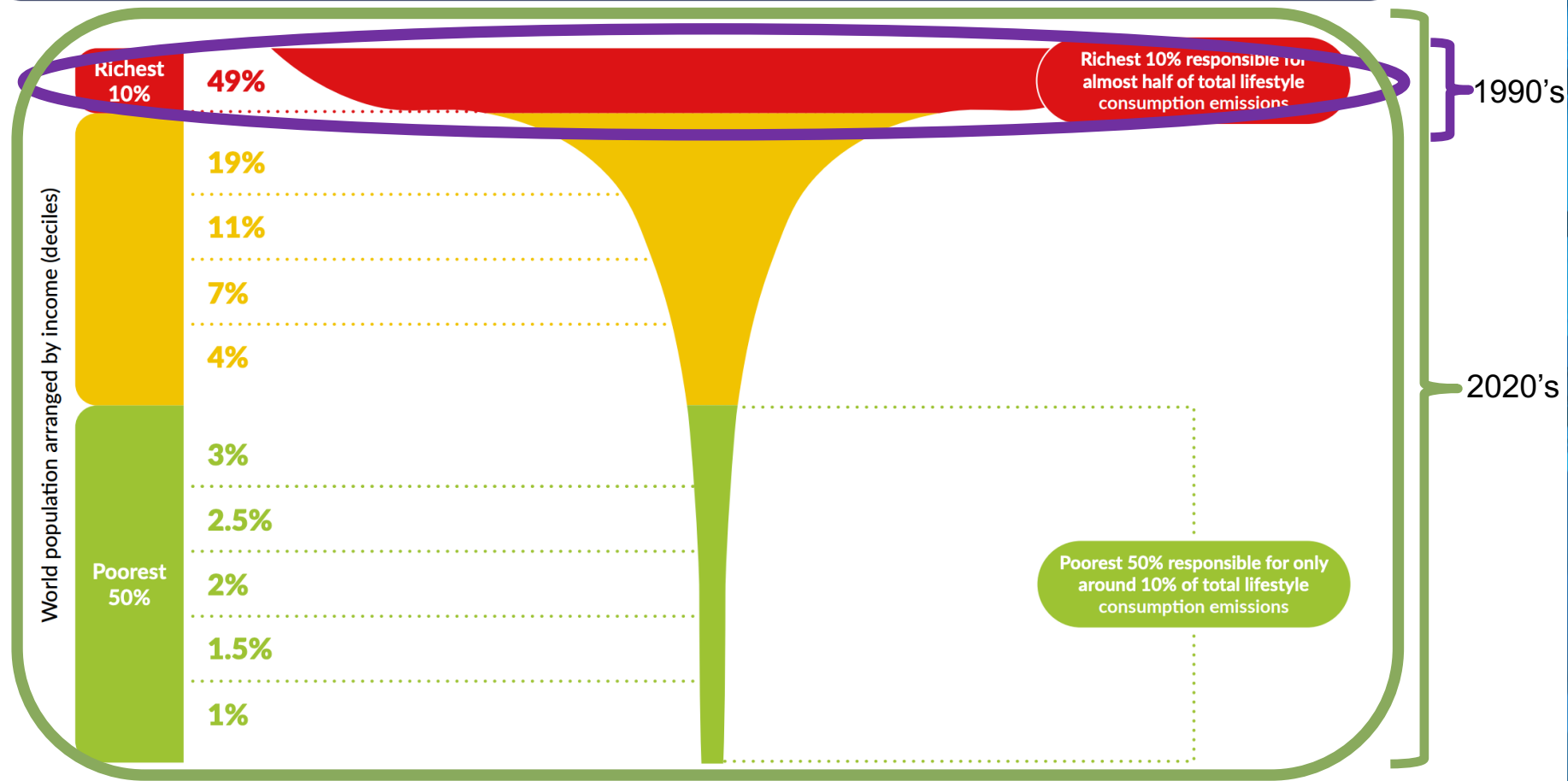
Lock-in blindspot
Focus on solutions that result in high-carbon, unsustainable and inequitable lock-in due to short term thinking

Risk blindspot
Undermining other sustainability goals and/or contributing to existential risks

An expanded sustainability and innovation agenda



Percentage of CO₂ emissions by world population



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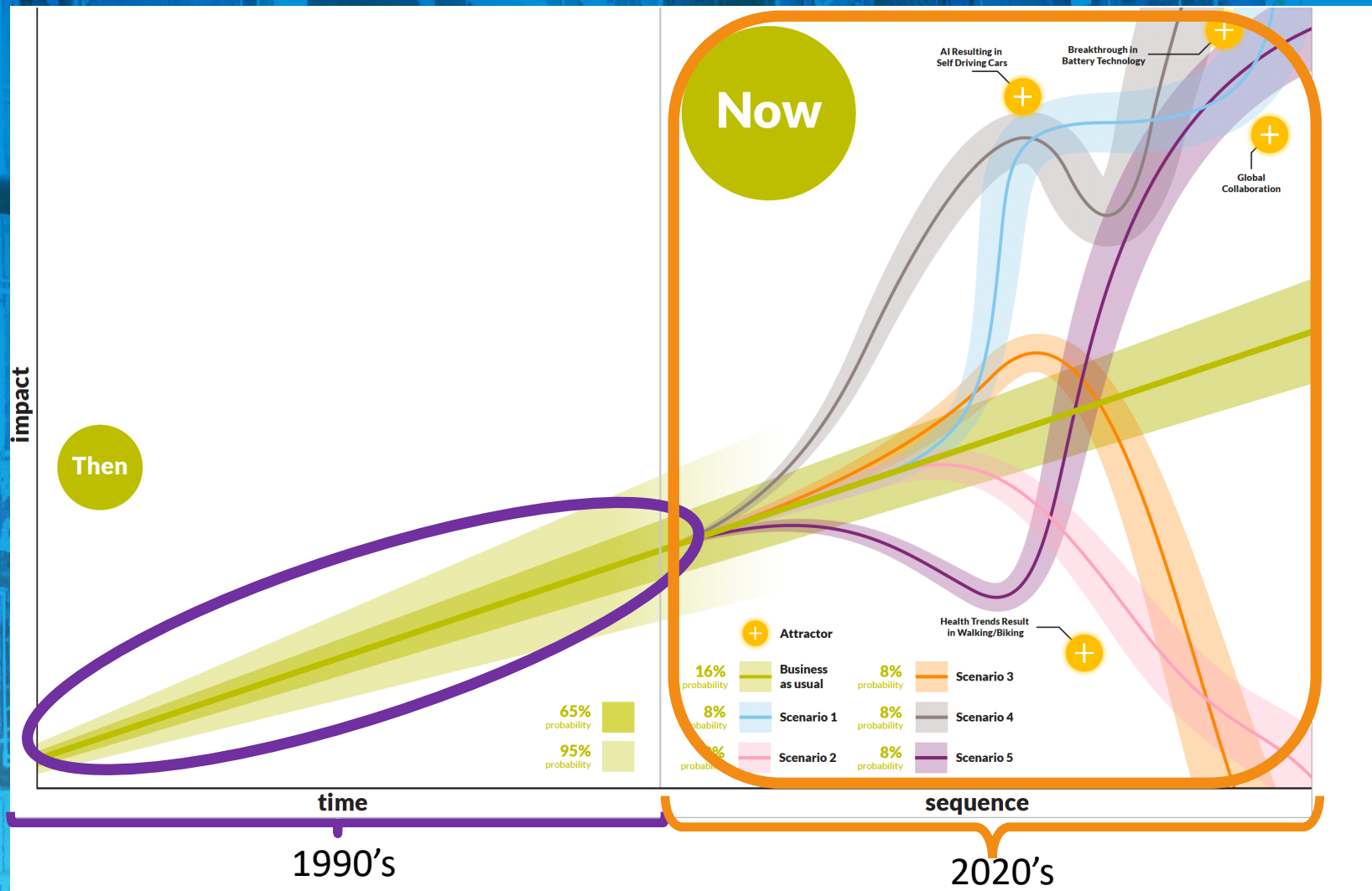


United Nations Climate Change
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7-18th November 2022

Virtual and Physical Event

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What have delivered significant change (good and bad)



Companies that did not exist 30 years ago

What SMEs today will shape the world tomorrow?

How and what we consume



★1994 29 years

What we eat



★1994 29 years

How we move



★1995 28 years

What we see/learn



★1997 26 years

How we get energy



★1997 26 years

What we know and buy



★1998 25 years

How we play



★1998 25 years

How and what we consume



★1999 24 years

How we move



★2003 20 years

What we know and who we know



★2004 19 years

What we listen to



★2006 17 years

How we move



★2009 14 years

What we eat



★2009 14 years

How we meet



★2011 12 years

What we eat



★2011 12 years

What we know



★2015 8 years

UNLEASHING START-UPS WITH CLIMATE SOLUTIONS

1,000 gigaton

More than a **TERATON** of potential emission reductions and smart ways to deliver on human needs ignored



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RISE

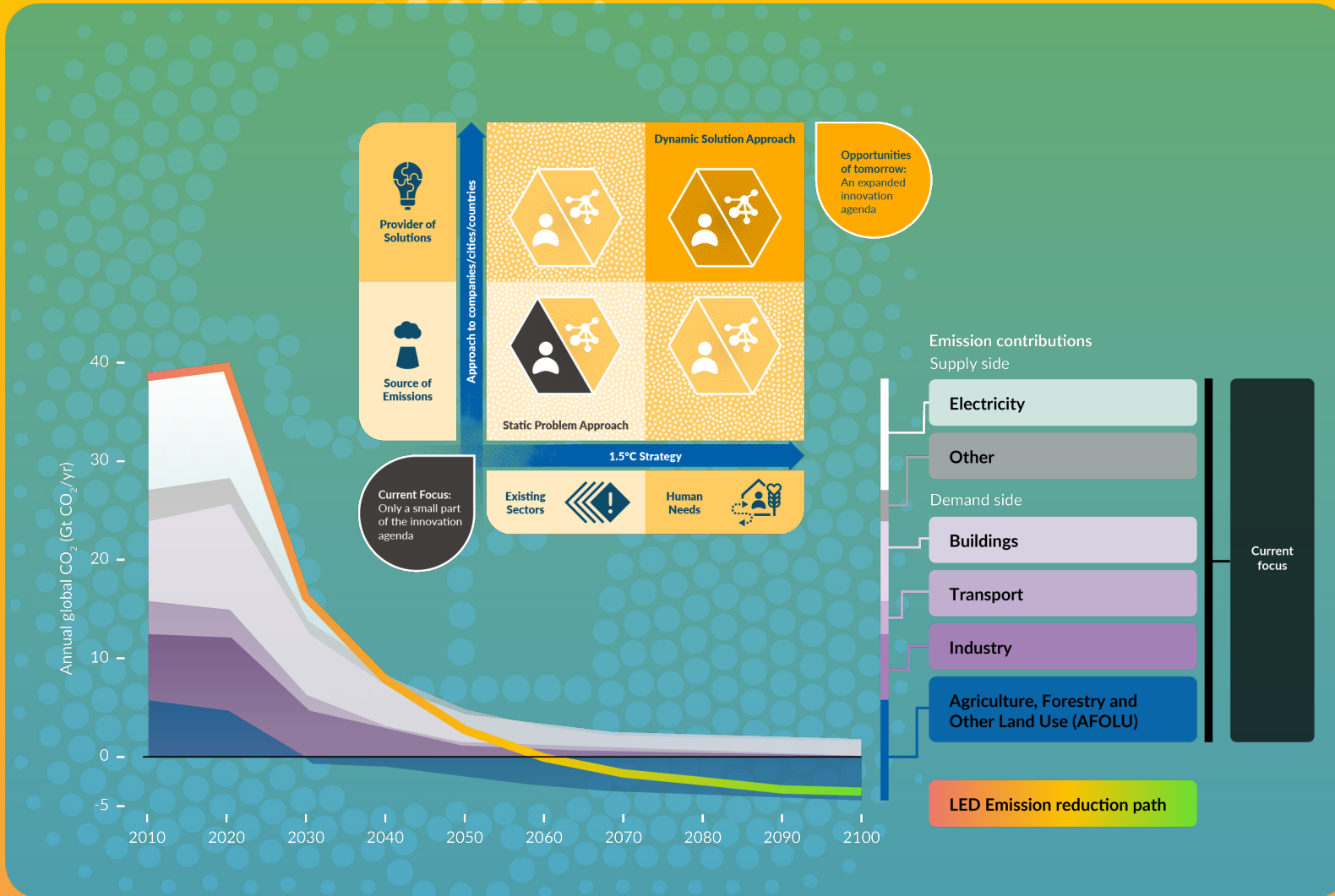
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V. 0.0 September 2024

1. Reframing from a problem to solution/opportunity focus
2. Leveraging human-needs based innovation as an entry point



A static problem approach for data



1. Unsustainable in many areas (biodiversity, water, poverty, etc)

2. Innovation limited to optimisation and decarbonisation of existing systems

Fossil free typewriters

A dynamic solution approach to data



1. Sustainable for all SDGs

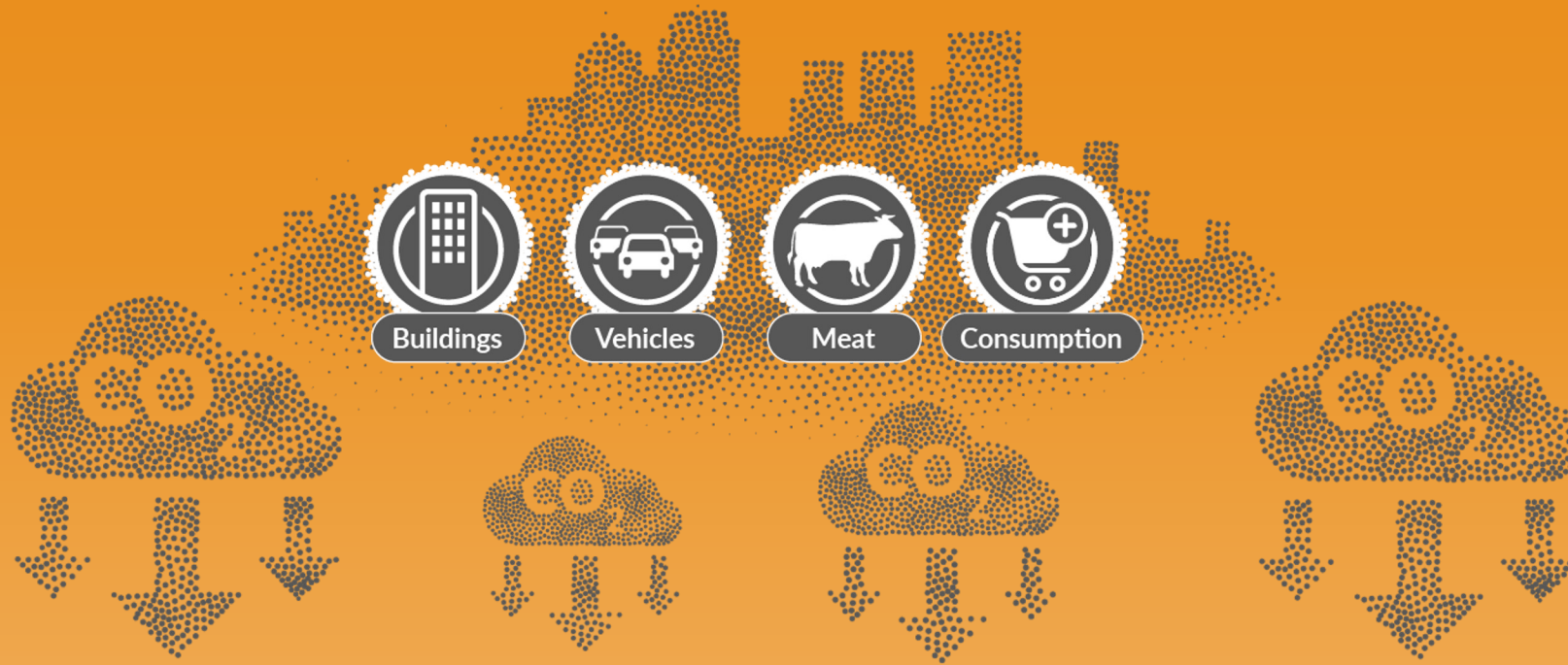
2. Global 11 billion focus

3. Transformative system change

4. Feedback systems for exponential growth of solutions

Delivery of solutions for human needs in a future secure way that support flourishing lives of 11 billion

Traditional (static problem) climate strategies in cities

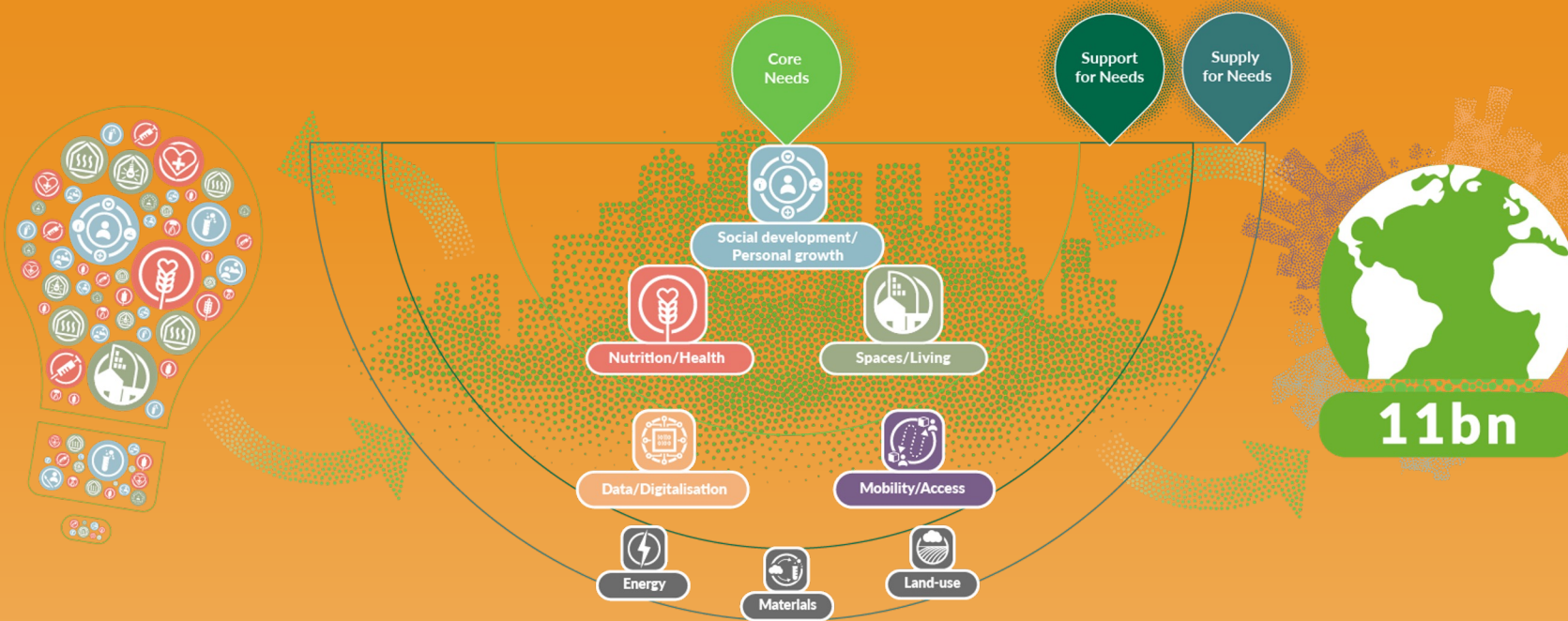


STATIC PROBLEM APPROACH

- Reducing emission from the city to zero
- Emission reductions from existing buildings, vehicles, food, consumption, etc.

- ❖ **Role**
Demand Creator
- ❖ **Driver**
Compliance/
Responsibility
- ❖ **Goals**
Territorial and footprint targets for GHG gases
- ❖ **Strategies**
GHG reduction targets from sectors
- ❖ **Stakeholders**
Large emitters and compliance experts
- ❖ **Data**
Emission data, old physical systems, nature

Expanded climate and innovation strategies in cities



DYNAMIC SOLUTION APPROACH

- Providing solutions for flourishing lives by meeting human needs
- Export (and import) of 1.5 °C compatible solutions in global collaboration

- ❖ **Role**
Solution provider
- ❖ **Driver:**
Legacy/ Opportunities/Income
- ❖ **Goals**
Human needs/
Avoided emissions / Export of solutions/ Sustainable innovation support
- ❖ **Strategies**
e.g. Solution development/
Incubators/ Export
- ❖ **Stakeholders**
Start-ups/ Innovation experts
- ❖ **Data**
Human needs linked to global sustainability

Core needs



Spaces/
Living



Nutrition/
Health



Social development/
Personal growth

Enabler



Mobility/
Access



Information/
Knowledge



Energy

Supply



Non-renewable
resources



Renewable
resources

Single need

1

2

3

4

5

6

23

24

Dual need

7

8

9

10

11

12

13

14

15

16

17

18

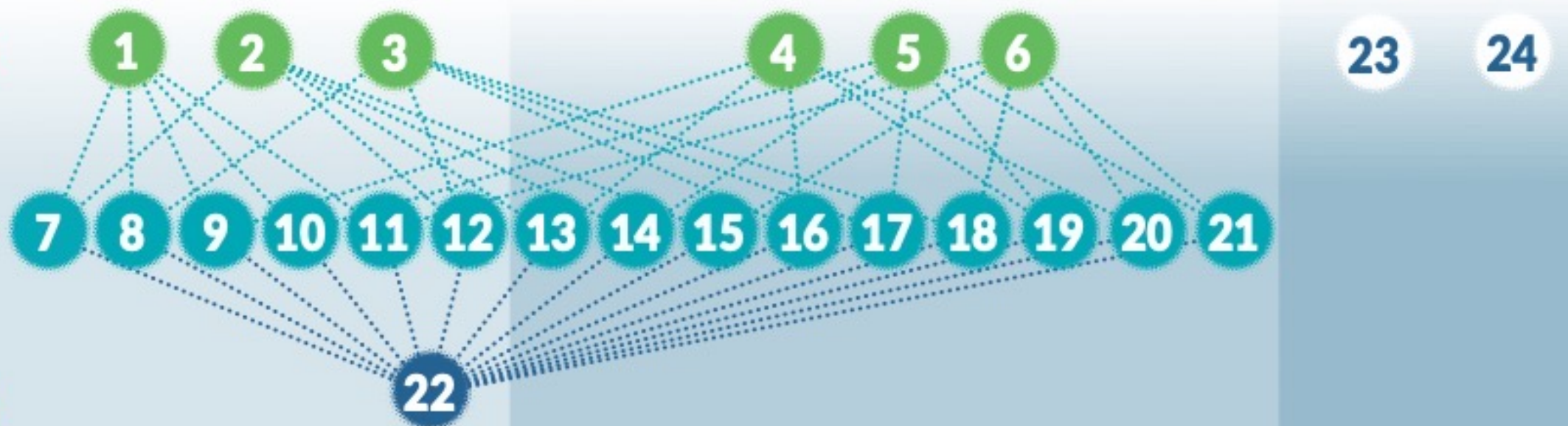
19

20

21

Triple/
quadruple need

22



Scanning for expanded climate and innovation leadership

Identifying support for accelerated uptake of 1.5 °C compatible and globally sustainable solutions

Inspiring a new generation of climate and innovation leadership where the focus is on:

1. The human needs required for flourishing lives for everybody
2. The solutions/solution providers who can deliver such solutions

In addition to the traditional work to reduce emissions from current large emitters based on sectors.

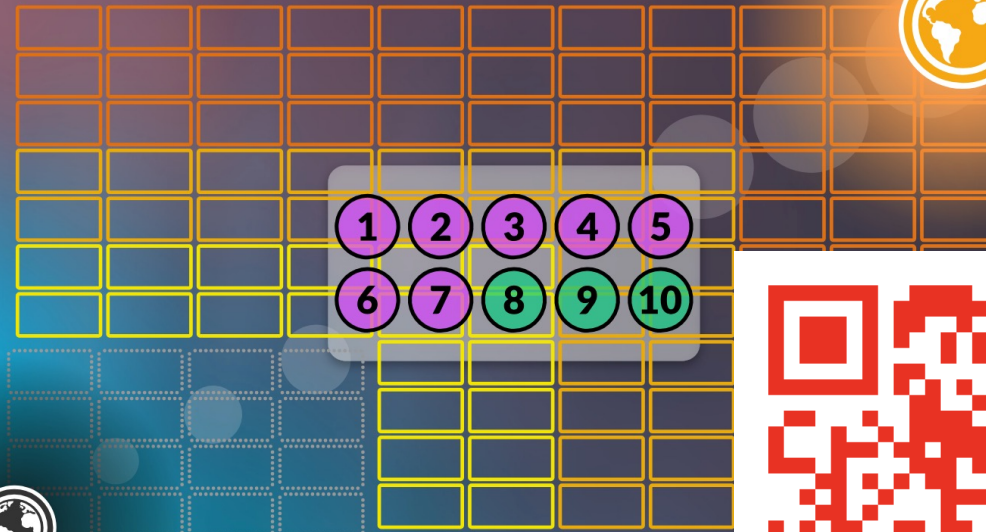


Assessment Guide

City/Region Strategy Development and Benchmarking

for Cities/Regions that Want to Expand their
Climate and Innovation Agendas and focus on
human needs and their role as solution providers
for a future where 11 billion people can live
flourishing lives.

Start



An exciting data future ahead of us



- 1. Expand the climate and innovation agenda
- 2. Link data to human needs
- 3. Use a 11 billion flourishing lives filter



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